Waterloo

"Bronco"

Tractors

and Attachments

FRICK COMPANY, INC.

WAYNESBORO, PENNA., U. S. A.
ALL BRANCHES, DETACHED SALES MEN
& FARM MACHINERY DEALERS:

The line of "Bronco" Tractors and attachments for same as manufactured by
the Waterloo Manufacturing Co., Ltd., Waterloo, Ontario is now incorporated in our
line of equipment on a distributor basis and we have exclusive sales rights on same
for that part of the U.S.A., lying east of a line drawn from Erie, Penna. to New
Orleans, La.

The "Bronco" Line will be sold direct to the trade in territories surround-
ing branches and in territories where we do not have contract dealers and through
contract dealers having Farm Machinery Rider No. 1 incorporated in their agreements.
The discounts to Frick contract dealers are 10% on time terms and 15% on cash terms.

This line of equipment should find a large market to large farmers needing
a small tractor in their operations, small tobacco farmers, small cotton farmers and
to wealthy men having large estates, etc.

On large estates or residential properties this small tractor and the
attachments which go with it will find innumerable uses such as plowing snow from
drive ways and walks, leveling gravel on drive-ways and walks, mowing weeds from
paddocks, plowing and cultivating gardens and truck patches, mowing lawns, etc. etc.
This tractor can also be put to good use on private and public golf courses. Many
other uses for this equipment will come to the mind of every intelligent salesman.
First cost, upkeep and operating cost will be low.

A price list on the "Bronco" Tractor and attachments is attached hereto,
also a brief comparison of prices with a few competitive models. It is stated by
the manufacturers that the "Bronco" Tractor will perform in the field in a manner
that equals or surpasses the IH "Cub" or the Massey Harris "Pony". In crucial
tests in the Waynesboro area the "Bronco" Tractor has proven to the writer's satis-
faction that it is well built, of good material and that it will perform well under
most conditions when loaded within its rated horse power.

FRICK COMPANY
(INCORPORATED)
WAYNESBORO, PENNA., U.S.A.

FARM MACHINERY DIVISION LETTER NO. 656
RE: "BRONCO" Tractor Line

May 2, 1950
TUESDAY
It must be remembered that this is a small tractor and that it should not be "over-sold". Since the Power Plant is a Wisconsin Air Cooled Motor this tractor should never be loaded to a point where the engine is under full load continuously. According to our experience an Air Cooled Motor will not stand up under a continuous over-load. On the other hand if the tractor is operated properly with a load which the engine can handle without laboring, we believe the durability of both the engine and the entire tractor will be good.

At present there is a small live belt pulley on the drive-shaft of the "Bronco" Tractor which may be used for light belt power work. A little later it is the intention of the manufacturer to furnish a Clark Unit which incorporates a belt pulley and a PTO shaft to the rear of the tractor at extra cost. Details on this Unit will be distributed in due course.

All Tractors which we sell will be equipped standard with 8 x 24 Tires, Drawbar, Fenders, Lights, Electric Starter and Hand Lift for Plow, Cultivator and Mower at the prices shown in the price list attached. A Battery is included in the price of the Starter.

As a beginning one carload consisting of eight (8) Tractors, eight (8) Plows, four (4) Mowers, four (4) Cultivators and one (1) Combination Plow and Bull Dozer and an assortment of repair parts has been ordered to each of the following points:

Augusta, Mo., Atlanta, Ga., and Waynesboro, Penna.

Other Branches that desire carload shipments promptly may submit requisitions at once for consideration of this office. It is contemplated that Branches which desire a single sample tractor can be supplied by incorporating Tractor and attachments with carload shipments of other machinery from Waynesboro.

Supply of sales literature, price lists parts and instructions books will be distributed to Branches shortly.

Very truly yours,

FRICK COMPANY

BY: 

Sales Manager

Farm Machinery Division

ESW:BJS

Attach.
Waterloo "Bronco"
FRICK COMPANY, INC.
WAYNESBORO, PENNA.

Exclusive distributor in Eastern U. S. A.

WATERLOO BRONCO - 10 H.P. TRACTORS

All prices are F.O.B. Waterloo, Ontario, Canada

Effective - May 1, 1950

Subject to change without notice.

<table>
<thead>
<tr>
<th>Description</th>
<th>Weight</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tractor with crank starter 7:00 x 24 tires</td>
<td>1,309</td>
<td>$723.00</td>
</tr>
<tr>
<td>Tractor with crank starter 8:00 x 24 tires</td>
<td>1,329</td>
<td>735.00</td>
</tr>
<tr>
<td>Draw Bar</td>
<td>38</td>
<td>6.00</td>
</tr>
<tr>
<td>Fenders (Pair)</td>
<td>13</td>
<td>6.50</td>
</tr>
<tr>
<td>Lights - 2 front, 1 rear</td>
<td>8</td>
<td>18.00</td>
</tr>
<tr>
<td>Electric Starter</td>
<td>81</td>
<td>55.00</td>
</tr>
<tr>
<td>Handlift for Plow, Cultivator &amp; Mower</td>
<td>100</td>
<td>35.00</td>
</tr>
<tr>
<td>10&quot; Plow with Coulter</td>
<td>158</td>
<td>65.00</td>
</tr>
<tr>
<td>Disc Harrow 10 Blades 16&quot;</td>
<td>352</td>
<td>85.00</td>
</tr>
<tr>
<td>Row Crop Cultivator</td>
<td>310</td>
<td>88.00</td>
</tr>
<tr>
<td>Field Mower 60&quot;</td>
<td>266</td>
<td>135.00</td>
</tr>
<tr>
<td>Snow Plow</td>
<td>229</td>
<td>63.00</td>
</tr>
<tr>
<td>Power Take-off</td>
<td>(Weight and Price to Follow)</td>
<td></td>
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</tbody>
</table>

NOTE: Above price of $55.00 for starter applies only when ordered as original equipment. If tractor is purchased with crank starter and later converted to electric starter, price will be $105.00.
<table>
<thead>
<tr>
<th></th>
<th>&quot;Bronco&quot; 2-Cyl.</th>
<th>Allis-Chalmers Model &quot;G&quot;</th>
<th>Farmall &quot;Cub&quot;</th>
<th>John Deere Model &quot;I&quot;</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Equipped with 4.00 12 Front, 7.00-24 Rear Tires.</td>
<td>Equipped with 4.00 12 Front, 6.30 Rear Tires.</td>
<td>Equipped with 4.00 12 Front, 7.00-24 Rear Tires.</td>
<td>Equipped with Pneumoreumatic Tires.</td>
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<tr>
<td></td>
<td>Lights and Starter</td>
<td>Lights and Starter</td>
<td>Lights and Starter</td>
<td>Lights and Starter Belt Pulley</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Hand Lift for Flow, Cultivator, Mower, Drawbar</td>
<td>Hand Lift and Tool Carrier</td>
<td>Power Take Off</td>
<td>Power Take Off</td>
<td></td>
</tr>
<tr>
<td></td>
<td>$851.20</td>
<td>$885.00</td>
<td>$854.00</td>
<td>$750.00</td>
<td><strong>The price of the John Deere Tractor is an estimate offered by dealer in Waterville, Maine.</strong></td>
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<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>The Tractor complete with Tools is estimated at $1000.00</strong></td>
</tr>
<tr>
<td></td>
<td>10&quot; Flow with Coulter</td>
<td>112&quot; Flow</td>
<td>R.H. Single Flow</td>
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<tr>
<td></td>
<td>$67.00</td>
<td>$75.00</td>
<td>$76.00</td>
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<tr>
<td></td>
<td>5' Mower</td>
<td>Mower</td>
<td>Mower</td>
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<td></td>
<td>$137.50</td>
<td>$185.00</td>
<td>$100.00</td>
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<tr>
<td></td>
<td>Cultivator</td>
<td>Cultivator</td>
<td>Cultivator</td>
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<td></td>
<td>$91.00</td>
<td>$45.00</td>
<td>$78.00</td>
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*APR 15 1950*